

Chapter 1: New Program Design

Chapter 1: Program Design which has been mapped against **QAA Ref: B1** and is designed to guide the AEC stakeholders responsible for Program Design through a systematic process that will enable them to design an informed program that is:

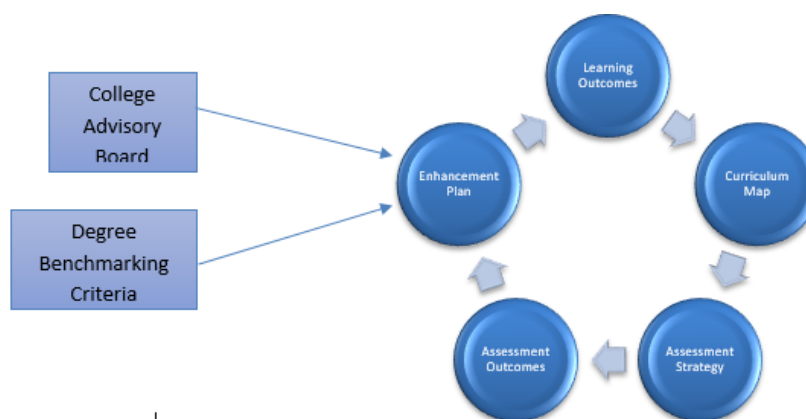
- Constructively aligned
- Offers increasing levels of student activity and expertise through the program
- Student centered
- Cognitively and intellectually challenging
- Meets the expectations and the AEC and AB
- Demonstrates clear course reference points

The structure follows the Academic Governance model at the college where the introduction of new programs must be deemed viable and justified based on 4 categories. Each category needs to be justified and strategic need and impact of the proposed new program needs to be discussed and evidenced.

1. General
2. Program Aims
3. Pedagogy
4. Business Assessment

Curriculum Alignment Strategy

The curriculum alignment strategy aims to improve our teaching and learning methodology and communicate the proposed program learning outcomes to all our stakeholders and how we will meet them.



Program Mapping

Building our AEC curriculum map will not only have pedagogy impact, but it should enhance our student learning outcomes by:

- Focusing on the outcome (learning) of a classroom activity and not the teaching of it
- Develop student-centered teaching not teacher-centered
- Specific, transparent and measurable learning objectives that are communicated through student achievements

